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For Immediate Release

***DMC Acquires
Charles Craft Fabrics***

South Kearny, N.J., December 18, 2009 – DMC and Charles Craft announce DMC's acquisition of the Crafts & Fabrics Division of Charles Craft Inc. DMC is the manufacturer of the world's most recommended and widely used brand of embroidery floss, and Charles Craft the US needlework fabric market leader. This agreement between DMC and Charles Craft provides an opportunity for DMC to strengthen its position in businesses that it has identified as high opportunity growth areas.

The purchase of Charles Craft Fabrics will enable DMC to strengthen its leadership role in the needlework category and expand its portfolio of superior quality needlework products. Charles Craft Fabric will continue to be manufactured in the same US mill and available in the same innovative Clearview packaging.

Joe McCabe, President / CEO DMC North America states "Charles Craft became the leading manufacturer of needlework fabrics and ready-to-stitch products as a result of the company's commitment to quality and innovation. This is the same philosophy that drove DMC to become the leading embroidery floss manufacturer in the world." McCabe added, "Charles Craft Fabrics, the

market leader in the US, is a perfect complement to DMC Embroidery Floss, the number one floss in the world.” According to Steve Mancuso, VP of Marketing at DMC, “There could not be greater synergies between two product lines. All of our current marketing efforts to support DMC Embroidery Floss also support the needlework fabric used with embroidery floss.”

The transaction is expected to close on January 31, 2010.

DMC has a long standing, 260+ year history of producing the finest quality needlework threads in the world. The DMC Corporation, located in South Kearny, NJ, is a subsidiary of DMC SAS, headquartered in Mulhouse, France, the leading international manufacturer of Embroidery Floss and other fine specialty threads and stitching accessories.

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